



HalfMoon™

This pack has an eye-catching half-moon shape and offers a whole range of benefits: It is easy to carry; it offers innovative ways for POS presentation and a big surface for branding.

Key Benefits

- Distinct halfmoon design
- Ergonomic and user-friendly shape
- Large surface for decoration
- Bespoke IML print in premium quality
- Space-saving during transport and storage
- Made of widely recyclable PP*

Eye-catching and easy to handle

Almost as if divided right down the middle, this container lives up to its name: HalfMoon™. The shape is out of the ordinary and sure to steal everyone's attention. It is fantastic for a wide range of goods, including various food products, pet food, fats and oils, building materials, confectionery, pellets, and paint.

HalfMoon™ features a large surface area just waiting for your creative branding and premium photo quality decoration through In-Mould Labelling (IML). The container's unique shape also provides distributors with exciting options for display, for example by combining two halves to form one full moon.

Functional for end-users and on the move

The design of HalfMoon™ provides end-users with true convenience. It is easy to carry the container which – thanks to its shape – will be close to the body and straight below the shoulder of the person holding it. In this way, the container will feel less heavy, and it gives an ergonomic advantage.

Because it has one round crescent and one flat side, users will also save space as the container can be placed straight up against a wall, rack, or shelf. Further, the plastic handle is conveniently integrated in the collar.

Depending on the content, it can save warehouse space and transportation costs; for example, for the 16,8 HalfMoon™ 30 units can fit onto one pallet as opposed to only 24 for a circular container of the same diameter (326 mm).

HalfMoon™ is mono-material, made solely of PP, which makes recycling easy.*

Innovation and manufacturing excellence

We design, develop, and manufacture innovative plastic packaging solutions – with sustainability in mind. Nearly all our factories hold ISO 9001, BRC and ISCC PLUS certificates documenting that we meet internationally recognized packaging standards and best practice.

Your business can take advantage of our manufacturing excellence and vast experience in mono-material packaging that is both widely recyclable* and can be produced initially with recycled materials.

* Recyclability will depend on the availability of recycling infrastructure in the region of disposal.



HalfMoon™



Volume under lid (l)	Dim. (mm)	Base	Lids		Decoration	Optional
			Peel-off	TE		Handle
5.6	266x171	6156	6157	Yes	IML	Plastic on collar
16.8	396x240	6165	6166	Yes	IML	Plastic on collar

Please consult the technical data sheet of the specific product sizes for detailed information